



BRIDGING THE DIVIDE

An Underground Collision is one of a kind as it encourages authentic dialogue, brainstorming and puts ideas into action. 2020 was a year of incredible disruption! We were all stunned by the sheer magnitude of the issues we faced individually when a communal voice started to rise, WE ARE STRONGER TOGETHER and facing the future as one. Check out the Underground Blinding Flash of the Obvious. <https://youtu.be/jW8t4C1qil0>

The **UNDERGROUND** Arrives in Michigan on
August 18, 2021 from 3:00-7:00 pm

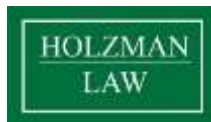
Hosted by:



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THOUGHT LEADERSHIP

Objective: Bridging the Divide – Credit Unions are Uniquely Qualified for Social Impact

As the industry moves into 2021, there is an apparent, and large, divide in the world. In order to heal, we must bridge the gap in specific strategic initiatives as credit unions are uniquely suited with their cooperative model to lead that charge.



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Key issues for Credit Unions and the Underground to explore:

- 👉 Future of the Branch – Footprint and Member Service
- 👉 DEI- Execution, Individual Credit Union and Board Conversations
- 👉 Digital & Data – Bridging the Divide
- 👉 I am Human/Power of Your Voice
- 👉 Financial Health – Debt Management Plan
- 👉 Twilight Zone- Innovating the Future

Location St. Josaphat's Conference Center 26440 Ryan Rd, Warren, MI 48091

Open to Credit Unions in the State of Michigan and Bordering States

Underground Michigan Collision Event will be 3-5 p.m. with Networking, drinks and hors d'oeuvres after the Collision Event.

Due to COVID Pandemic the first 100 will be registered as things open up we will contact additional attendees. Hurry and register now to save your seat in this exciting event unlike any other.

Name: _____

Credit Union: _____

Number Attending: _____ Phone Number: _____

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Email: _____

Email registration to cpeters@michiganlegacycu.org



Mitchell, Stankovic & Associates (MSA) mission is to stand up for issues that will make a difference to a diverse world of people, the bottom line for credit unions and change member lives globally. Clients glow when asked about MSA because they know what a partnership truly means – working together to achieve financial democracy. MSA believes that credit unions have a social purpose, and its advisory services emphasize doing the

right thing as good business, garnering sustainable growth and relevance within the market. From CEO Leadership Transitions to Strategic Planning and Director Advisory Services to Modernizing Board Governance, MSA consulting practice has 25-year clients who have become champions to encourage new clients from all over the world. Serial entrepreneurs, MSA consultants have founded industry initiatives like the Underground Movement, Global Women's Leadership Network, CU Pride, HRD Network and they volunteer on governing bodies of Worldwide Foundation and Credit Union DEI Collective. *Underground Collision* is a registered trademark of Mitchell, Stankovic & Associates.